



MORRIS GARAGES

Since 1924

MG Motor India introduces Disinfect and Deliver Program

--- The carmaker has also completely digitised the process of bookings and delivery of MG cars

New Delhi, March 22, 2020: Committed to providing its customers a healthy and safe experience, MG Motor India today announced its Disinfect and Deliver initiative which ensures car deliveries and test drive at home to customers under a complete sanitised process. Furthermore, the staff at its dealerships is taking all necessary steps to ensure that the service workshops and showrooms are completely sanitised. All delivery and test drive vehicles are being swabbed with disinfectant before delivery at customers' homes. The company is also taking necessary preventive measures to make a safe environment for dealership employees in order to ensure their health and well-being.

Speaking on the announcement, **Gaurav Gupta, Chief Commercial Officer, MG Motor India** said, "At MG Motor India, it's a human thing to look out for each other. As a responsible organisation, we are committed towards the safety and health of our customers, dealer partners, dealer staff and employees. In times like these, ensuring the well-being of people that we care about becomes paramount. Safety being our topmost priority, through the Disinfect and Deliver Program our focus is to sanitise throughout the value chain. Thus, we will have limited staff to support essential and emergency services during this period. We regret any inconvenience caused to our customers in advance. However, we will try our level best to satisfy our customers as always."

The carmaker has also completely digitised the process of bookings and delivery of MG cars, enabling its customers to book their HECTOR and ZS EV online and get them delivered at their doorstep. Customers can log on to www.mgmotor.co.in, to book their desired vehicles, and confirm delivery-related details.

Its customer contact centre (Pulse Hub) executives continue to operate from their homes 24/7 while providing emergency customer services like Roadside Service Assistance (RSA). Only need-based staff is being deployed at dealerships at different intervals to ensure their health and safety.

About MG Motor India

Founded in the UK in 1924, Morris Garages vehicles were world-famous for their sports cars, roadsters, and cabriolet series. MG vehicles were much sought after by many celebrities, including the British Prime Ministers and even the British Royal Family, for their styling, elegance, and spirited performance. The MG Car Club, set up in 1930 at Abingdon in the UK, has thousands of loyal fans, making it one of the world's largest clubs for a car brand. MG has evolved into a modern, futuristic and innovative brand over the last 96 years. MG Motor India has its car manufacturing plant at Halol in Gujarat.

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