MG's new SUV MG ONE furthers brand's design and tech prowess

MG' s brand new SUV – MG ONE – has been today partially revealed globally. The SUV showcases the brand' s latest design and tech prowess.

The world premiere of the car will take place on July 30, 2021.

It is based on the brand's new SIGMA architecture, an all-in-one modular designed platform. It empowers MG ONE with powerful chip technology, active digital eco system, advanced electric architecture, and hard-core software technology.

It can be seen from the partial reveal images that the styling of MG ONE follows the aggressive and sporty design philosophy. In terms of exterior, MG ONE shows a strong European-style premium sporty touch with a back-seated posture and a highly resilient signature leopard jump shoulder line. The wide and lower proportions ensure a practical interior space while giving the whole car a modern and sporty look.